

USM AOP Board Meeting
September 22, 2021
2:00 to 2:30 p.m.

- I. Call to Order and Roll Call (Sign-in sheet) 2:03 p.m.
 - a. Valerie Craig, Mary Maner, Joyce Powell, Cindy Walker, Troy Knight, Cory Williams, Pam Posey
- II.

4. https://www.amazon.com/hz/wishlist/dl/invite/4XJE1Nu?ref=cm_sw_em_r_un_un_5FSxu7gw1kdMN
 5. Asked Katie to change the address for the Blessings deliveries to my office should we get more donations so I can coordinate delivery to Wesley.
- ii. Gulf Coast (Joyce Powell)-no report
 - iii. Publicity (Jennifer Lewis and Troy Knight)- report submitted. Traffic down due to having already completed community service for August and September.
 1. announcement and announcement about Wesley Pantry.
 2. Twitter-38 followers. Increase tweets but decreased impressions as our campaigns concluded. Newsletter 63 online views; 5 subscribers; 20% opened. Will work on increasing followers.
 3. Instagram-204 followers. 154 posts. Ways and Means (Troy Knight)
 4. Website- updated Gulf Coast Committee page and moved Meeting page- working on uploading additional minutes.
 5. Facebook-still 130 followers. Highest traffic for AOP General Meeting
 - iv. Ways and Means- (Troy Knight)
 1. Westgate has committed to sponsoring.
 2. Jennifer taking gift card today. Mary will send hers. Cory will turn hers in. Cindy will do the last one.
 3. 4 volunteers already signed up.
 - v. PSP Advisory (Cory Williams)
 1. Spoke with Kameron Dale in HR. She is unaware of any proposed changes to the Education Enhancement Policy currently. PSP will still count for raises in the future.

VIII. Old Business- none

IX. New Business-

- a. Will need to discuss who will serve as Ways and Means as we move forward.

X. Announcements

- a. MAEOP PDS- October 1st- 8:30 a.m. to 4:30 p.m.
 - i. 20 MAEOP members get free registration. Still available.
- b. Valerie got notified that her application for graduation is accepted for May 2022.
- c. Joyce Powell will be participating in Leadership Gulf Coast.

XI. Adjournment (by motion) 2:37 p.m.- (1st Jennifer; 2nd Valerie)- meeting adjourned at 2:37 p.m.